AGENDA

Monday, November 2, 2015
- 10:00 to 6:00 pm Registration
- 10:00 to 3:00 pm Vendor Set Up
- 4:00 to 5:30 pm Vendor Showroom
- 6:00 to 8:30 Welcome Reception
- 8:30 to Midnight Hospitality

Tuesday, November 3, 2015
- 6:30 am to 8:00 am Breakfast
- 8:00 to 8:15 am Opening Welcome
- 8:15 am to 11:45 am Keynote - Character Driven Success
- 11:45 to 12:45 Lunch
- 12:45 to 1:30 Vendor Showroom
- 1:30 to 2:15 Diversifying with Dye-Sublimation
- 2:15 to 3:15 Vendor Showroom
- 3:15 to 4:00 Updates from the USPS and EDDM
- 4:00 to 5:00 Vendor Showroom
- 4:45 to 5:30 SWACUMS Board Meeting

Wednesday, November 4, 2015
- 6:30 am to 8:00 am Breakfast
- 8:00 am to 8:15 am Intro and Housekeeping
- 8:15 am to 9:00 am The Value of Inplants & the Key to their Success
- 9:00 am to 10:00 Vendor Showroom
- 10:00 am to 10:45 am Design for Mail
- 11:00 Leave for Lunch and Tour
- 11:45 to 12:45 Lunch
- 12:45 to 1:30 Print Shop Tour – UTHealth Printing Services
- 1:30 to 2:15 Mail Tour – MD Anderson Cancer Center
- 2:15 to 3:15 Depart for Hotel
- 3:15 Vendor Break Down
- 4:00 to 5:00 Banquet
- 7:00 to 10:00 Hospitality Suite

Thursday, November 5, 2015
- 7:00 to 8:30 Breakfast
- 8:30 to 9:15 Passion for the Environment - Sustainability
- 9:30 to 10:15 Epublishing Uses and Benefits
- 10:30 to 11:00 TACUP Board Meeting